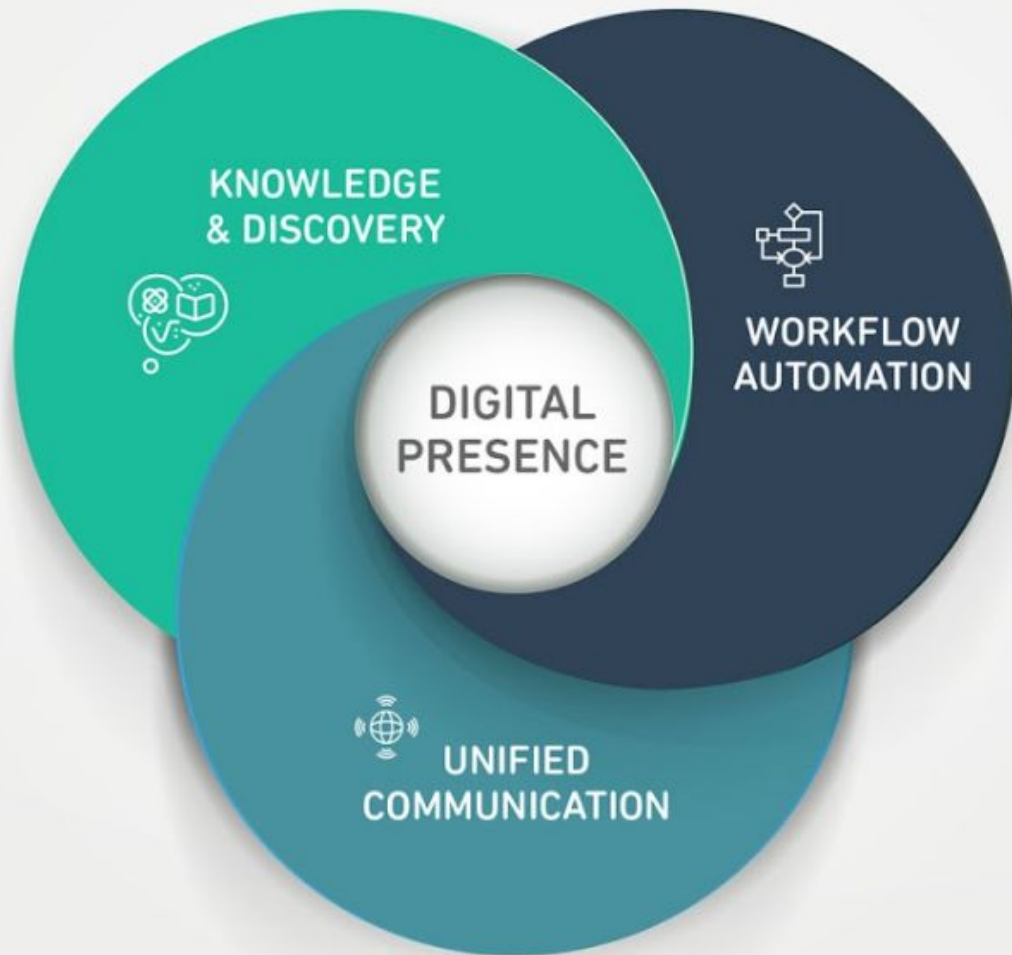


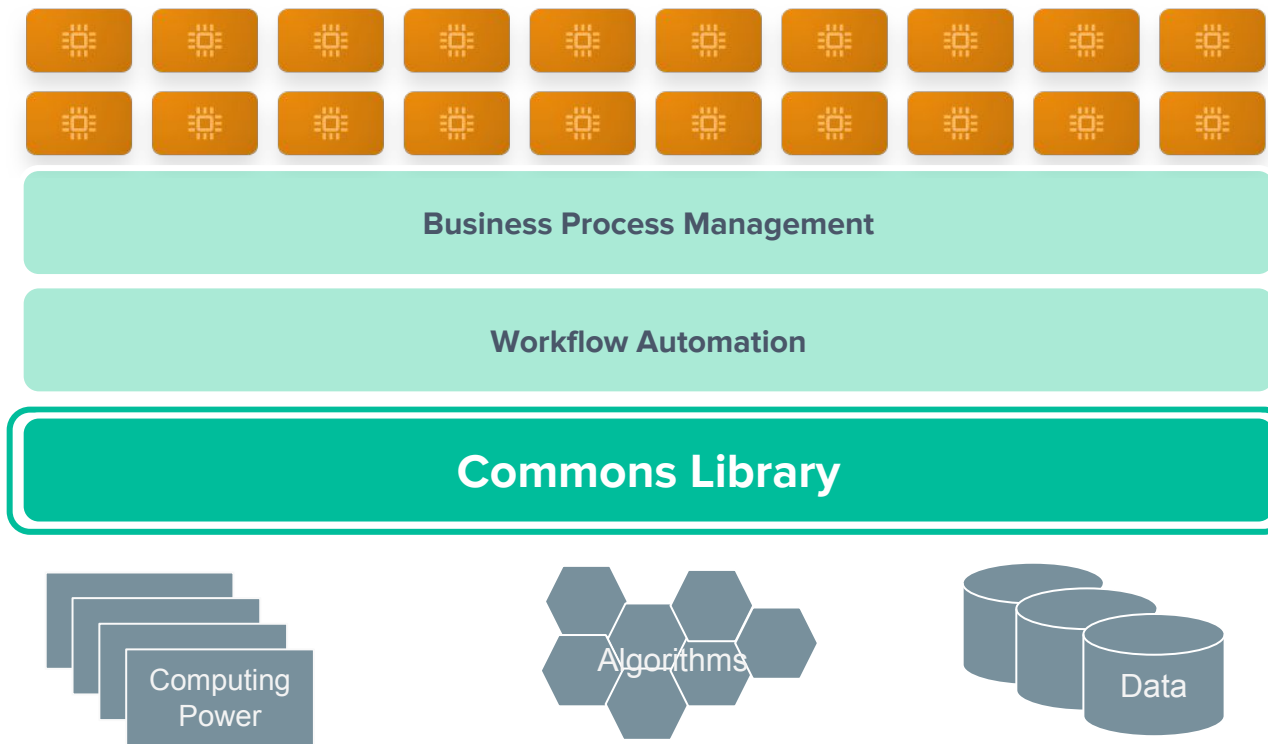
Exentriq Platform

*Platform for the Adaptive and Sustainable Organization,
Ecosystem for the Collaborative Society*

Exentriq blends together Unified
Communication and Workflow
Automation functionalities in one
platform allowing the **Orchestration** of
Complex Data Driven Business Dynamics
of **BIG and small** Organizations



Exentriq General Architecture Framework



Micro Services Layer

Allows to deliver complex and customized user experiences leveraging data and workflow automation

Workflow and Automation Layer

Maps workflows and processes called by the upper layer applications making business processes fully automated and highly maintainable in real-time

“Commons” Services Layer

Encodes an ever evolving reusable set of low level functionalities available to the upper layers

Distributed Cloud Service

Provides a highly scalable event-driven architecture to enable real time and intelligent data-driven applications

All in one Digital Presence Workflow Automation and Knowledge



Current applications include:

1. Web Presence Management
2. Outbound Communication
3. Social Communication
4. Promotions Management
5. Directory management
6. Internal Communication
7. Digital Signage and DooH
8. Search and Discovery
9. Collaboration and Agile
10. Coordination and analytics

Applications grow in number and in evolutionary functionalities driven by customers requirements and feedbacks

Mobile Core Apps



Exentriq Talk
Connect People



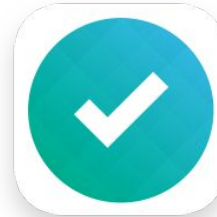
Exentriq Communicator
Orchestrate



Exentriq Local
Connect Businesses



Exentriq Connect
Connect Devices



Exentriq EDO
Connect Information

Enables a wide variety of workflows

Web Presence

Web Site
Landing Pages
Blogs
e-Commerce
Mobile Apps
Multi Device
Directory Services
Geolocation Apps
Geofencing Apps
DooH
EndUser Touch-Points

Communication

External
DEM
SMS
Coupons
Social Campaigns
Socializer
News
Events Mgmt
Digital Signage
Webinar Process
Notifications
Broadcast
Omni Channel
B2B & B2C
Internal
Training
Live-Casting
New Hire Onboard

Discovery

Global Search
Suggestions
Graph View
Hyper Aggregation
Knowledge Mgmt
Document Mgmt
Dashboards
Analytics

Collaboration

Chat
GroupChat
Notifications
Group Voice/Video
Project Mgmt
Product Mgmt
Program Mgmt
User Pages
Comments
General Planning
Resource Planning
Task Processing
Mission Management
Automation Avatars
External invitation

OPS

Customer Care
Product Lifecycle Mgmt
Live Support
Device Management
Demand Mgmt
Supply Mgmt
Enterprise Content Mgmt
Digital Asset Mgmt
Process Automation
Data Management
Alerts Mgmt
Training
LiveCasting
New Hire Onboard
Chat Ops
Time Tracking
Reporting
Device Management
Quality Assurance

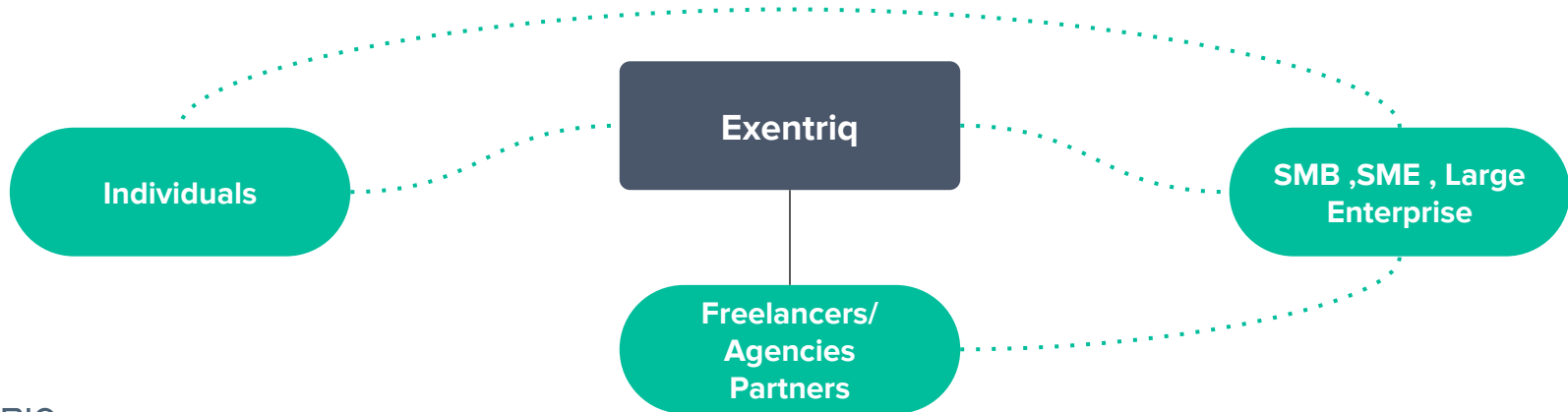
S&M

Sales Proposal
Order Mgmt
Invoice Mgmt
Payments
Accounting
Recurring Sales
Sales Tracking
Sales Analytics
Contact Mgmt
Inbound Mktg
Catalog Mgmt
Pricing mgmt
Approvals
Templates
CRM
Events
Mktg Campaigns

Multi-Sided XaaS Delivery Models

Event driven architecture combined with real-time automation along with common services and microservices architecture allows different delivery models customized for the different segments

- Freemium for individuals
- SaaS x Small and Medium companies, freelancers
- PaaS x larger agencies and brands adopting the White Label version



Successful market tests got us trusted by leading brands



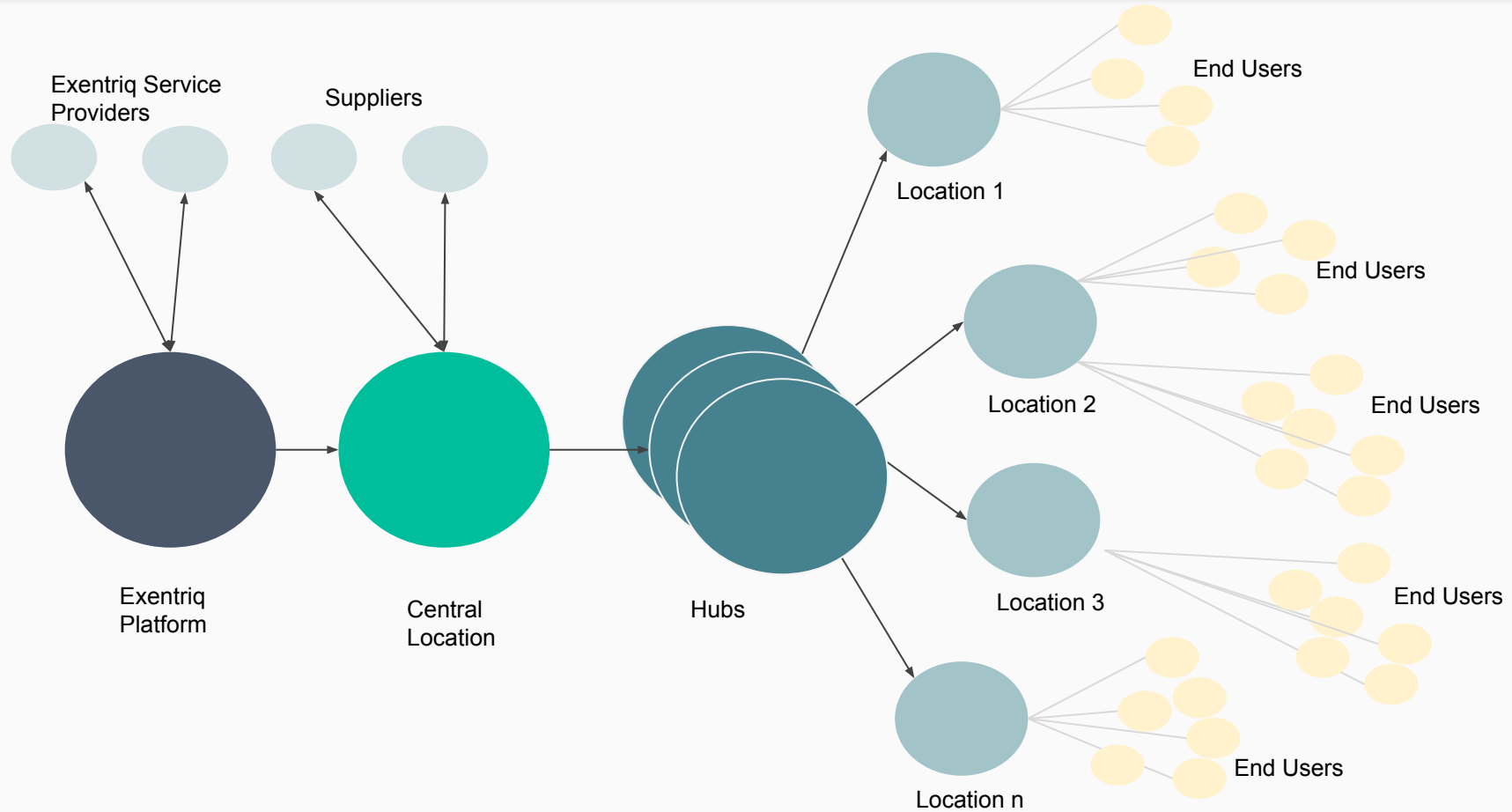
KONICA MINOLTA



Geographies reached



Enables complex co-operating ecosystems



Real Life Examples

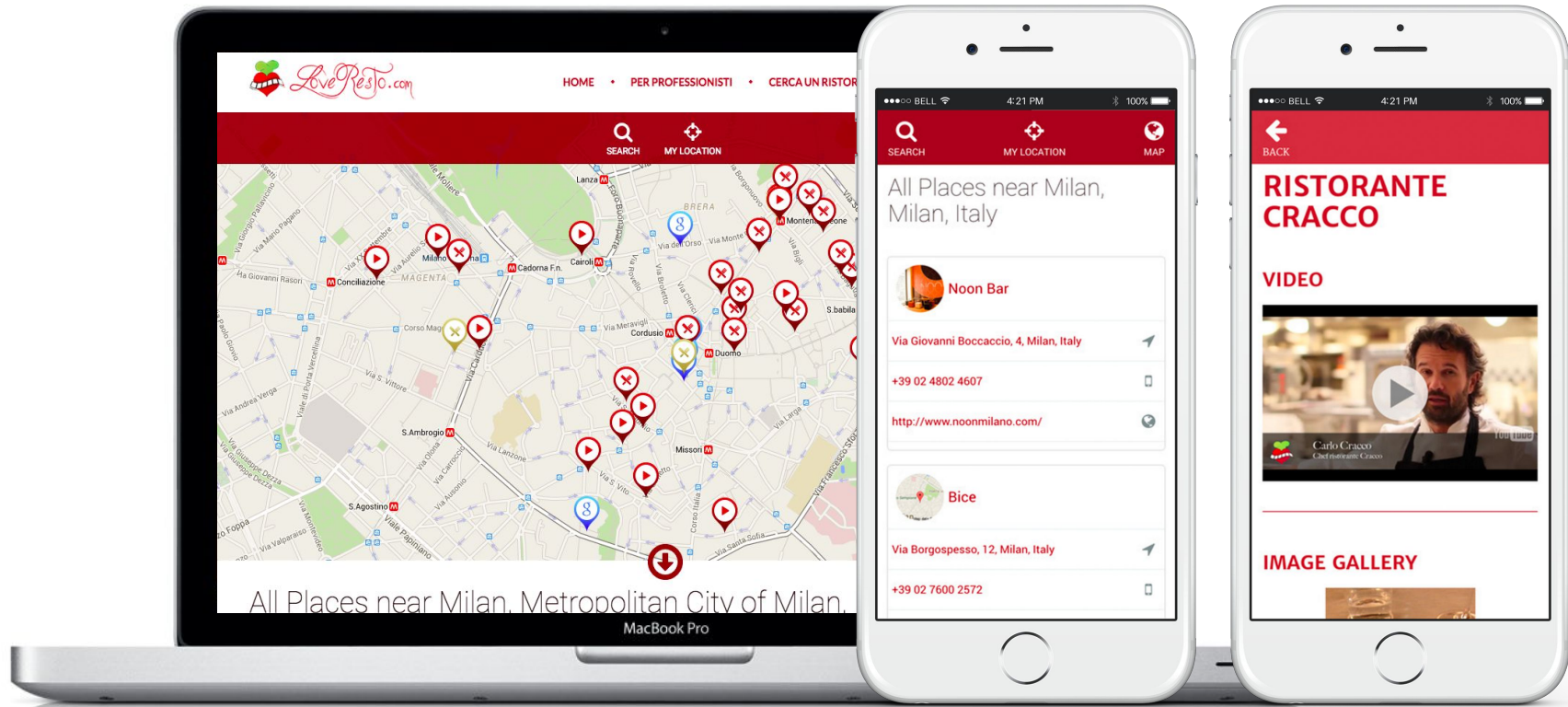
Philipp Plein - Global Training Environment, 4 languages 3 continents



Metrobit - Company Web Portal with incumbent operator interactions



Loveresto - Food Directory



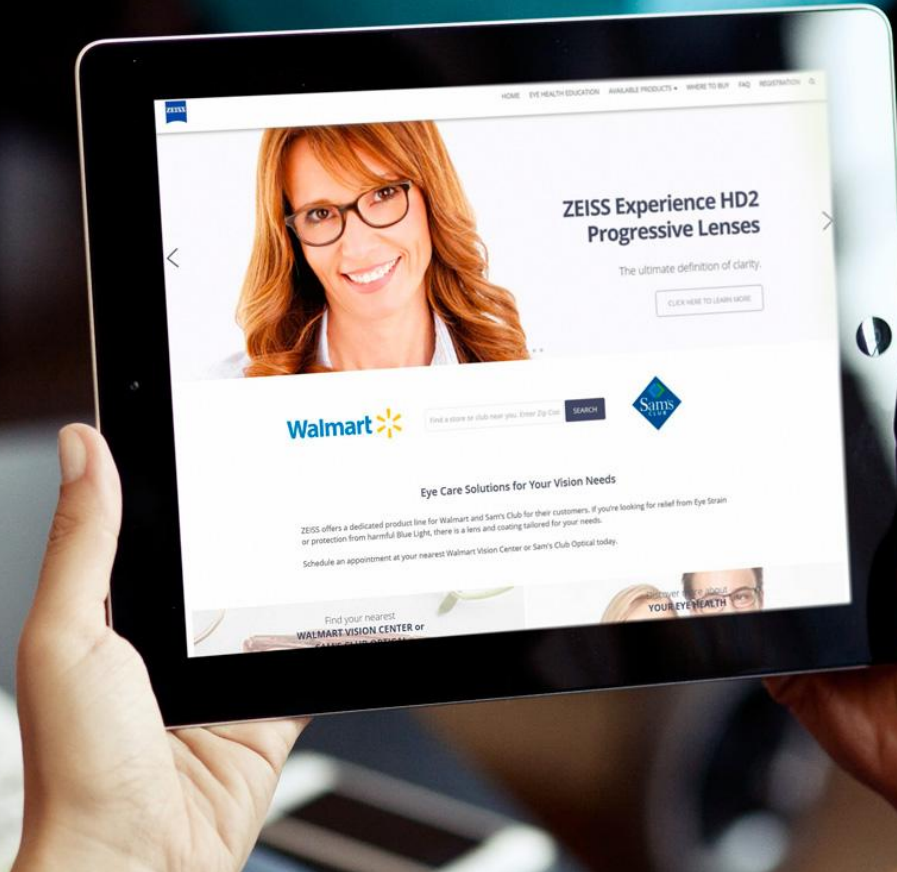
Konica Minolta -Order Automation for Print Re-Usables



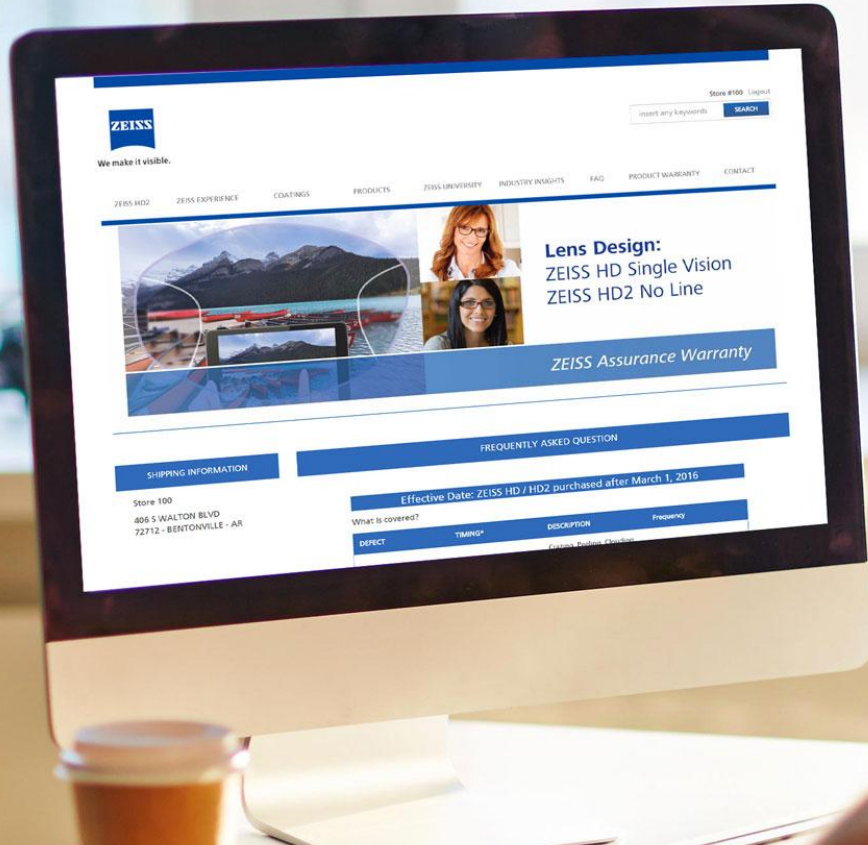
Ferrero - Incentives Program Russia, around 1100 sales rep for nation wide event



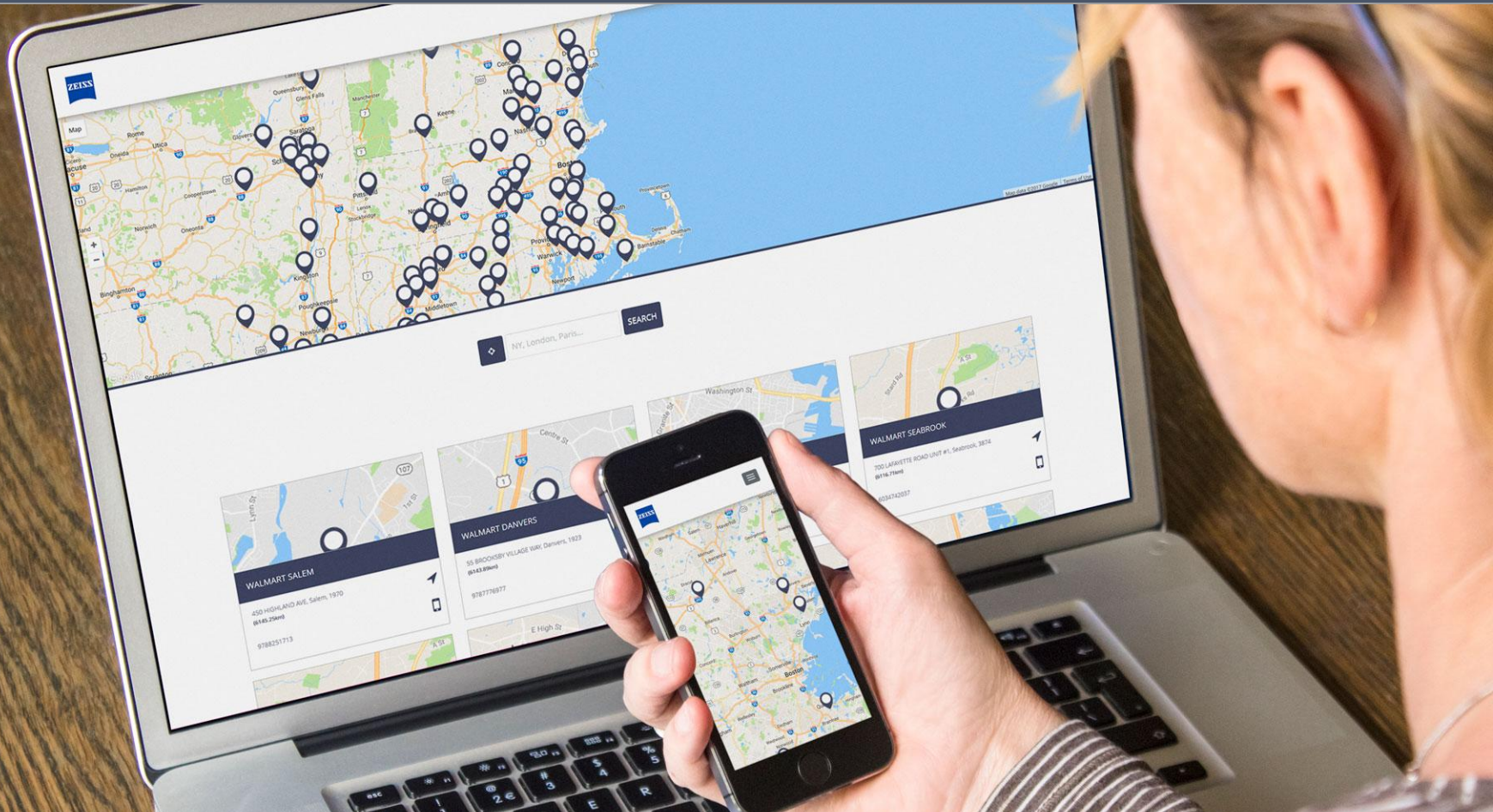
Walmart Vision Centers - Internal Communication for 3600 locations



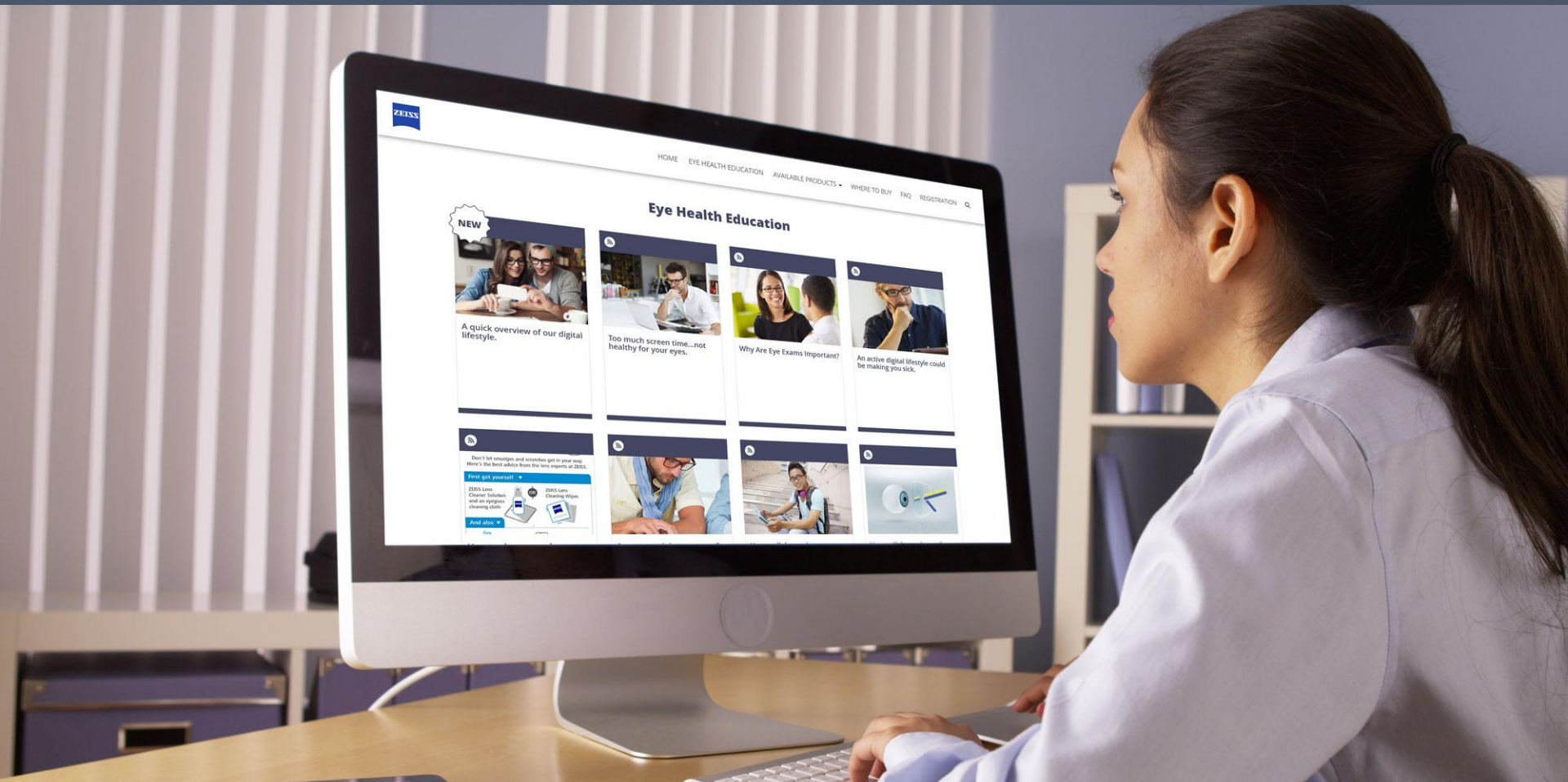
Walmart Vision Centers - Claims and Warranty management



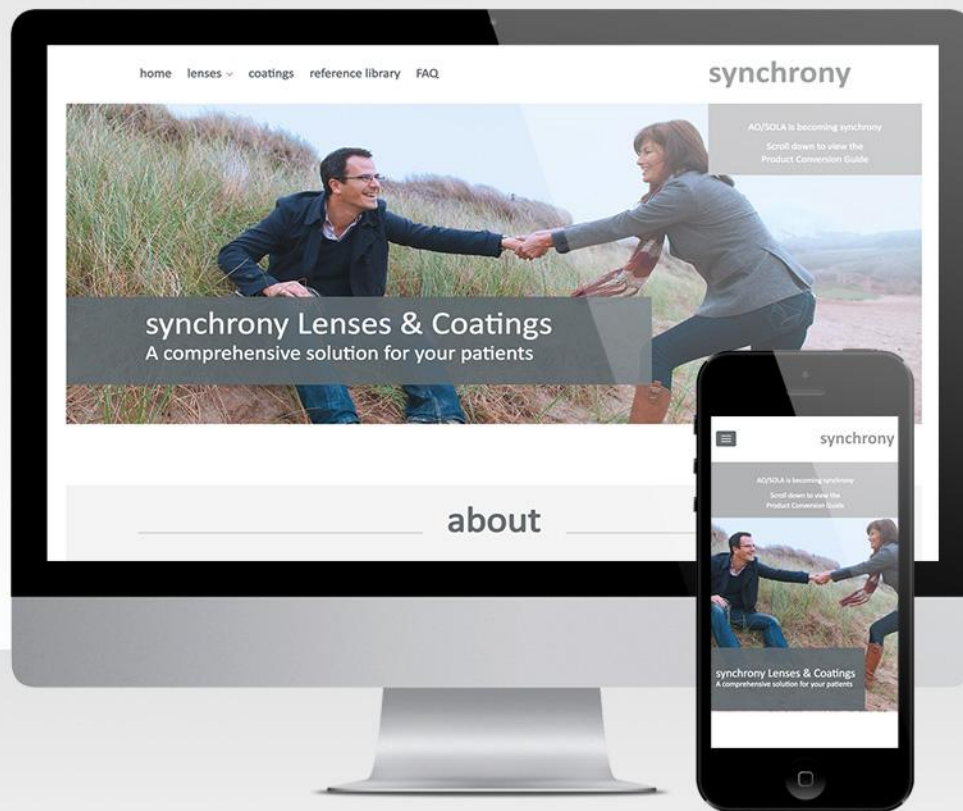
Walmart Vision Centers Directory, Geolocation services to end users



Zeiss US - “Socializer”, outbound news and inbound hyper-aggregation



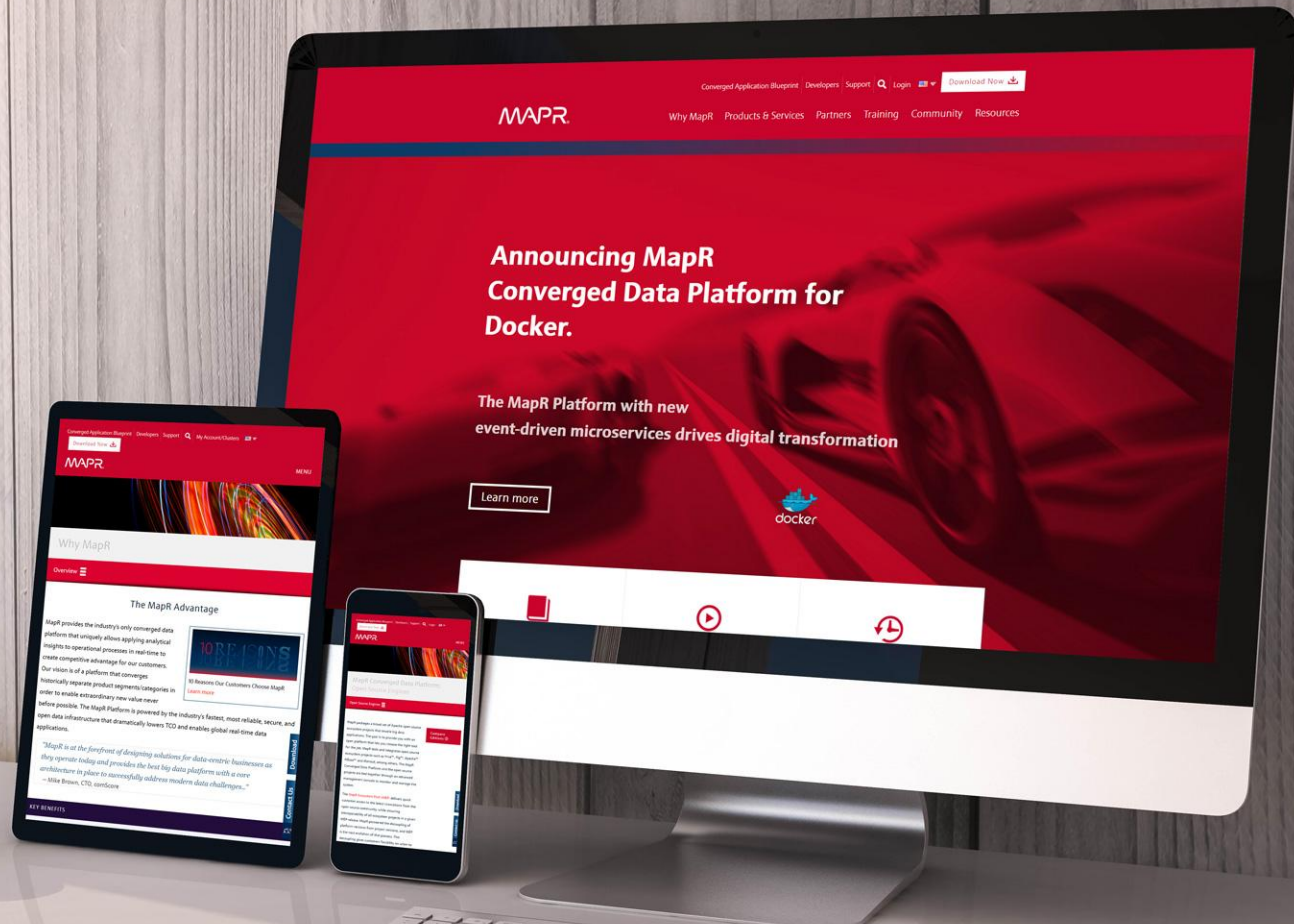
Zeiss US & Canada - Outbound Communication



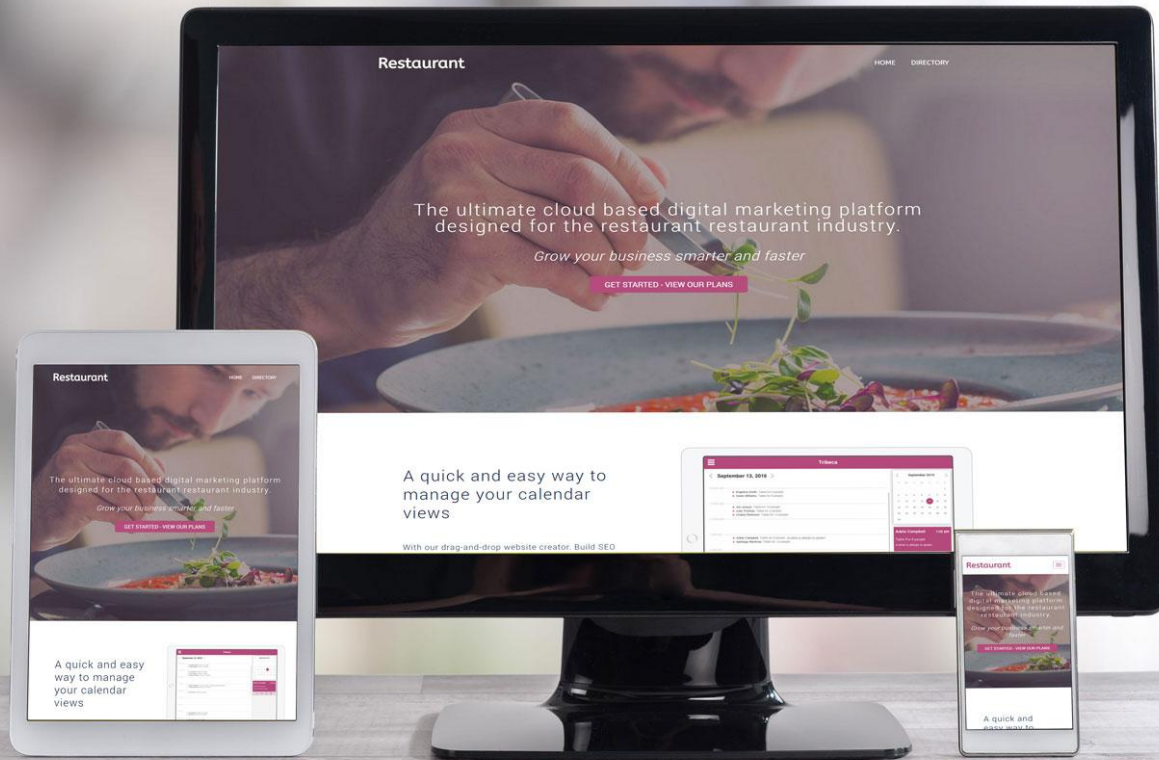
Safilo - Digital Museum, elegant retail solution with advanced social interactions, real-time analytics and tracking system

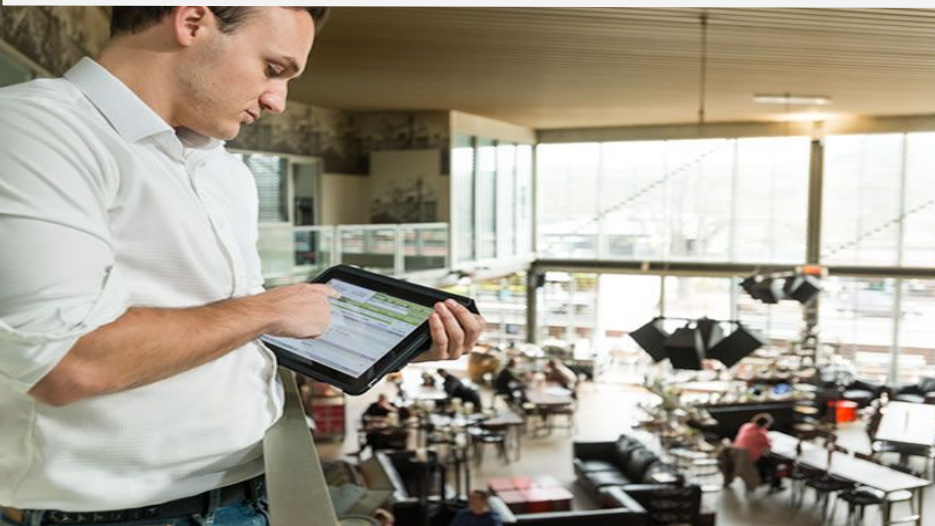


MapR - Digital content publishing automation and distribution

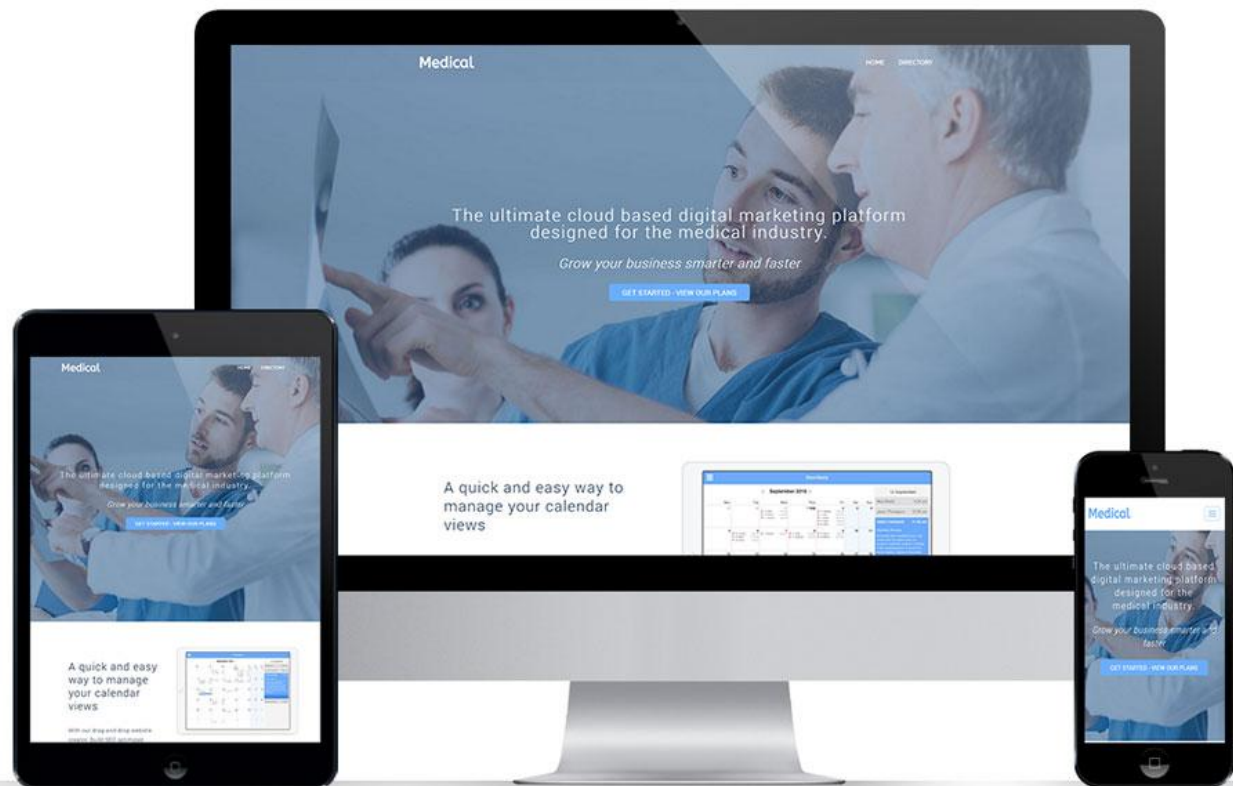


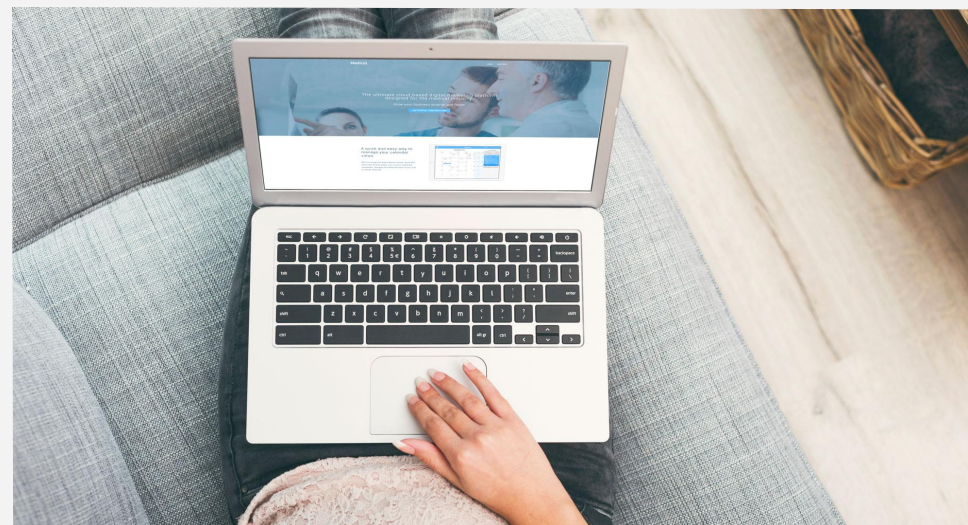
Verticals



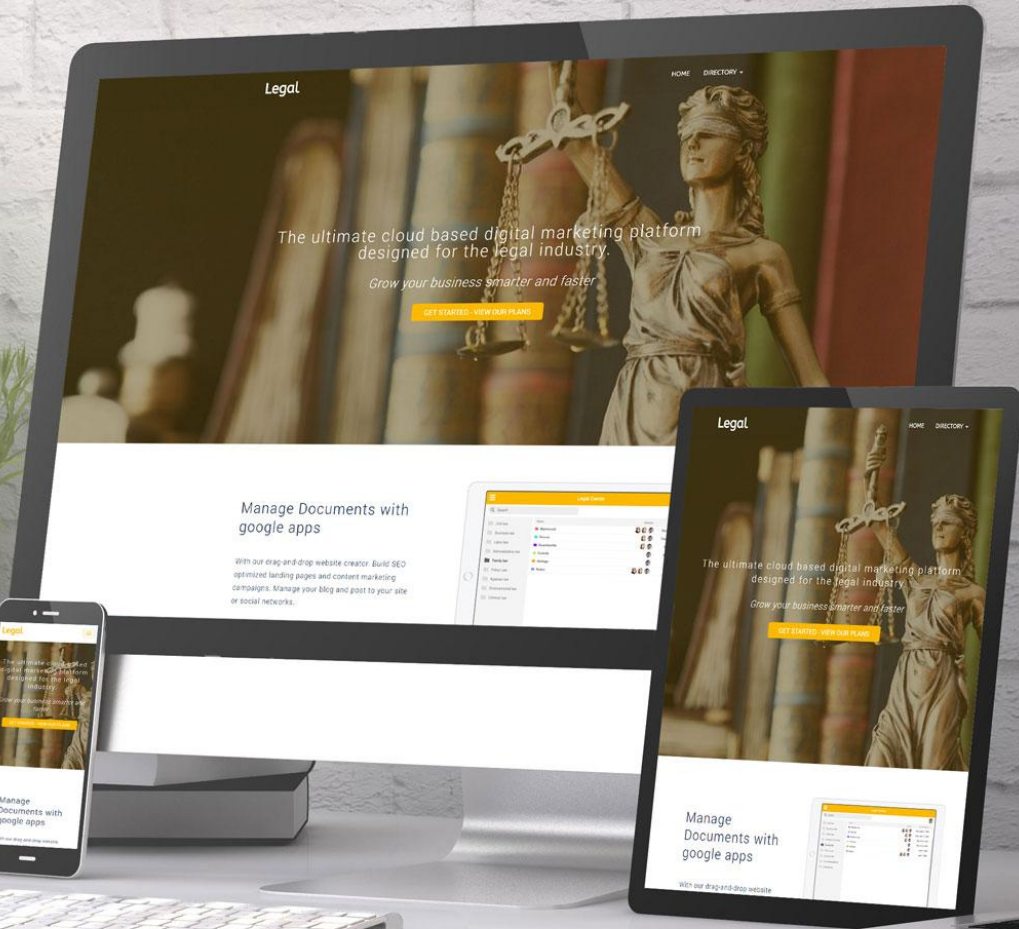


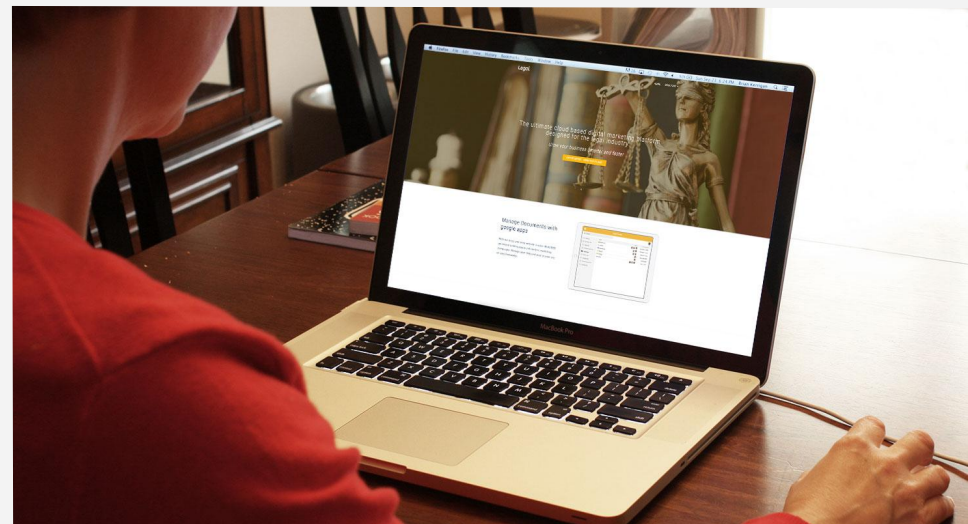
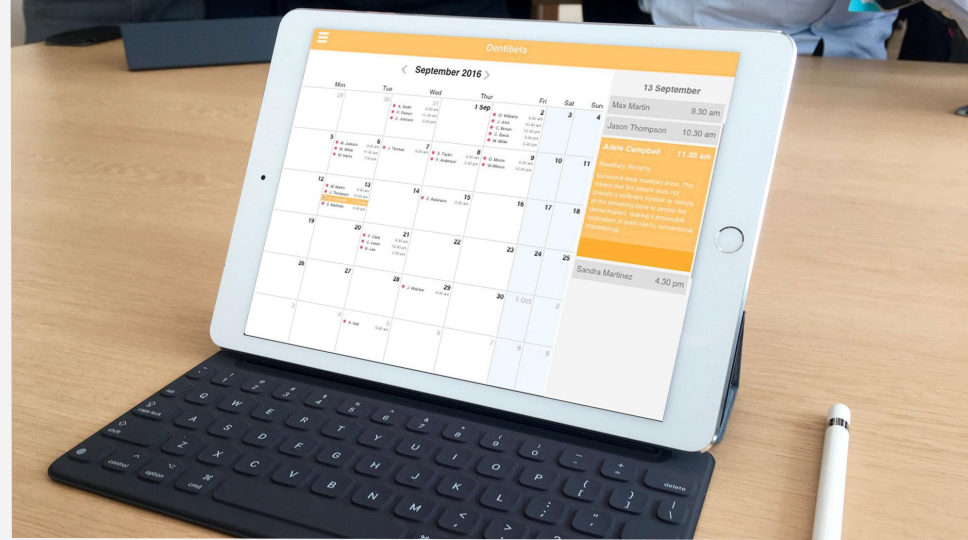
Medical



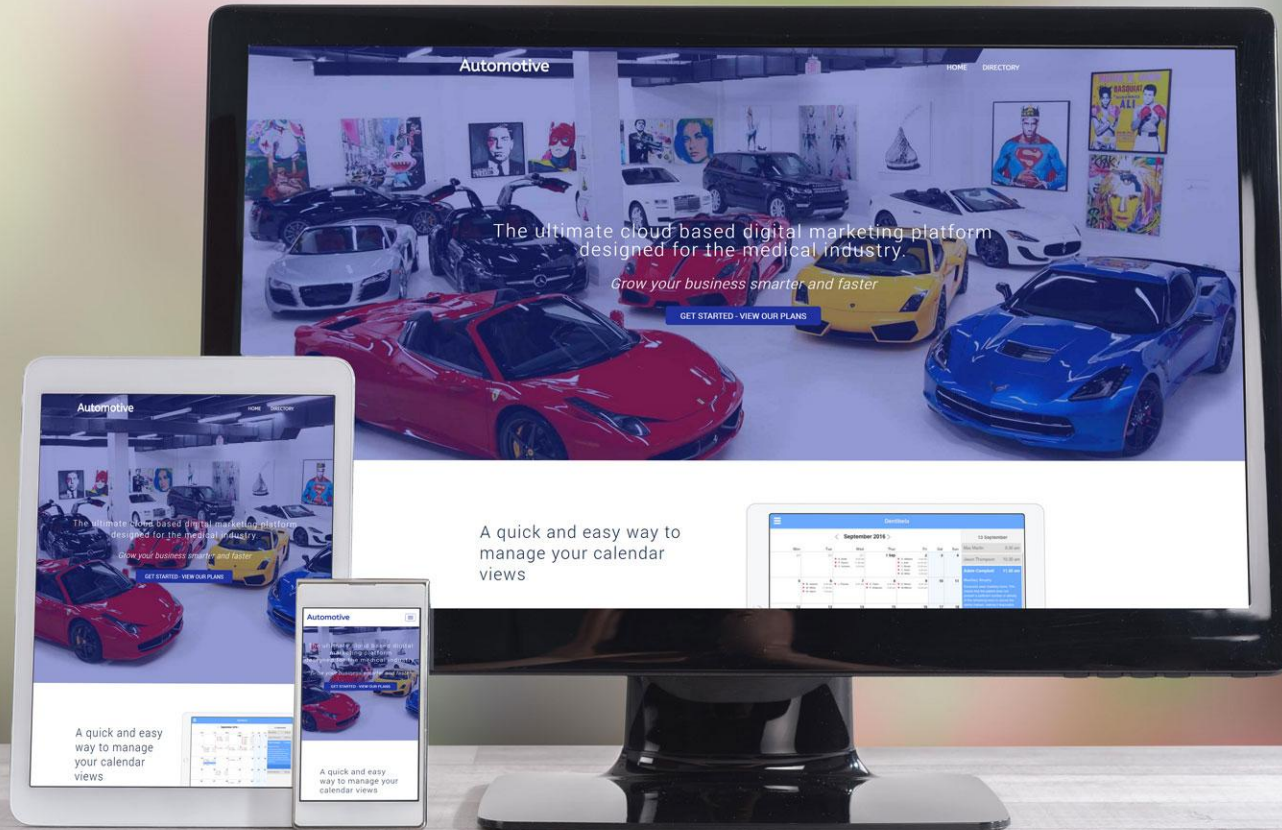


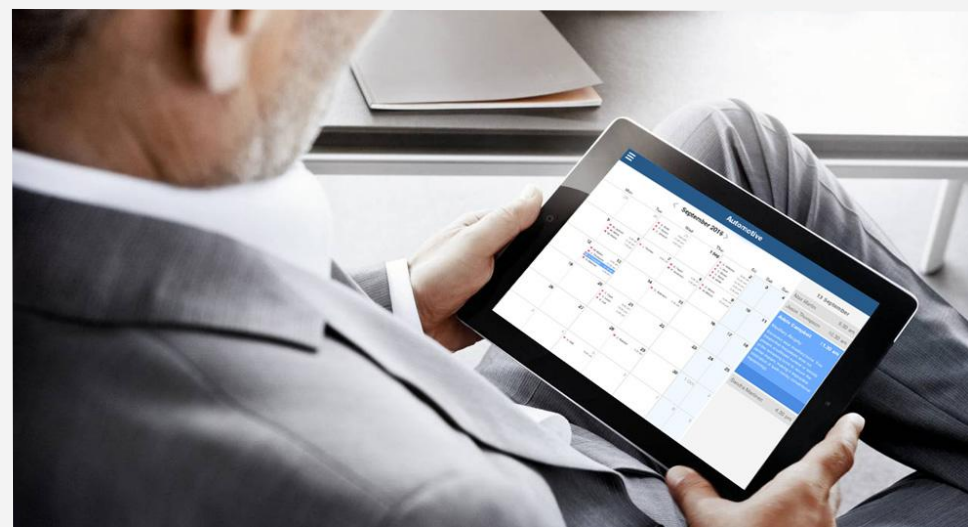
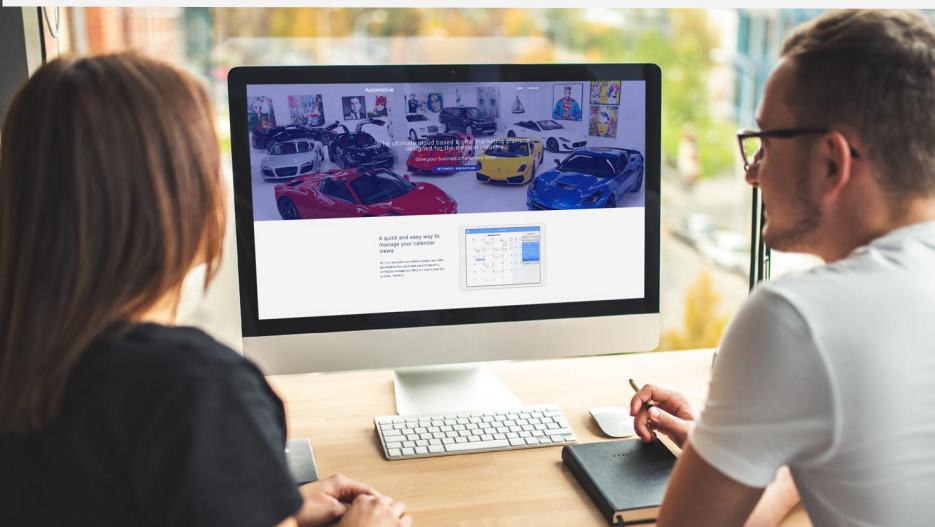
Legal





Automotive

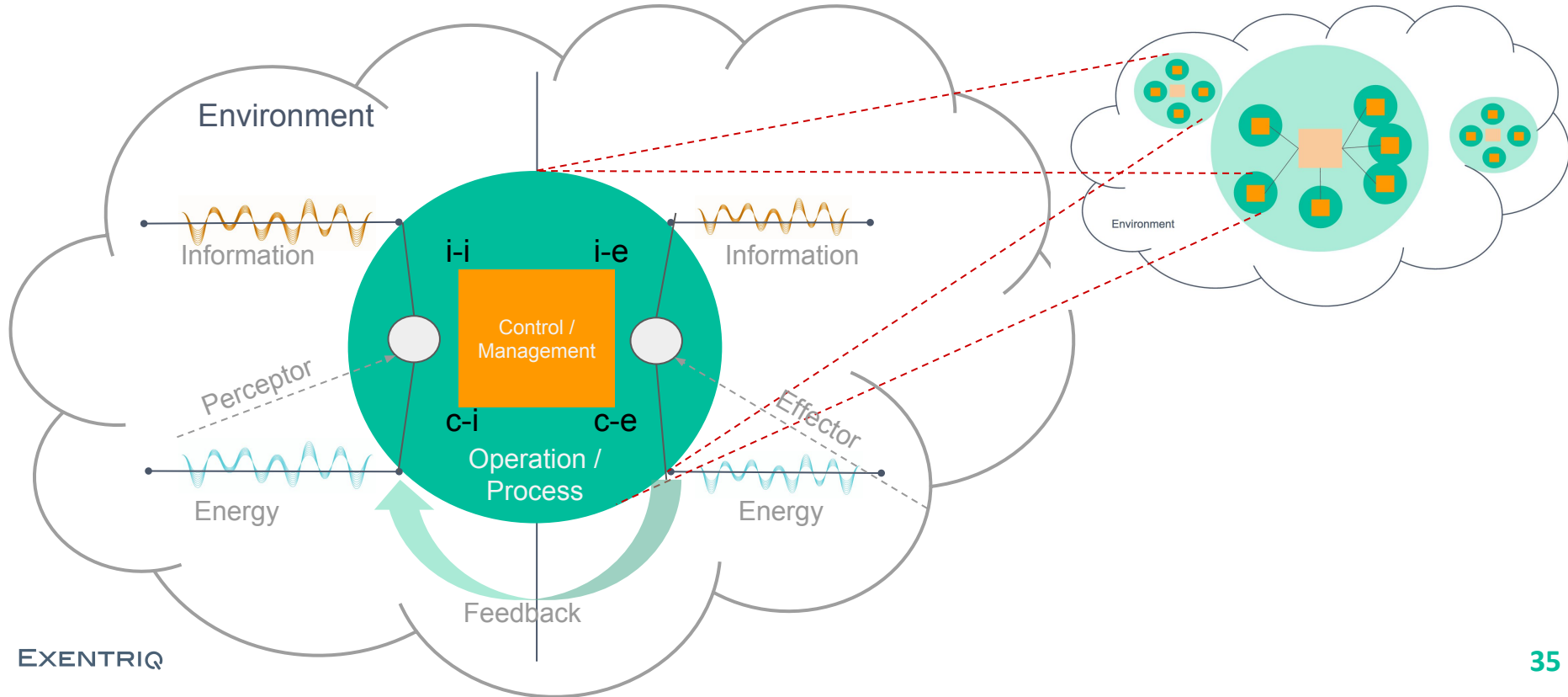




Science & Technology

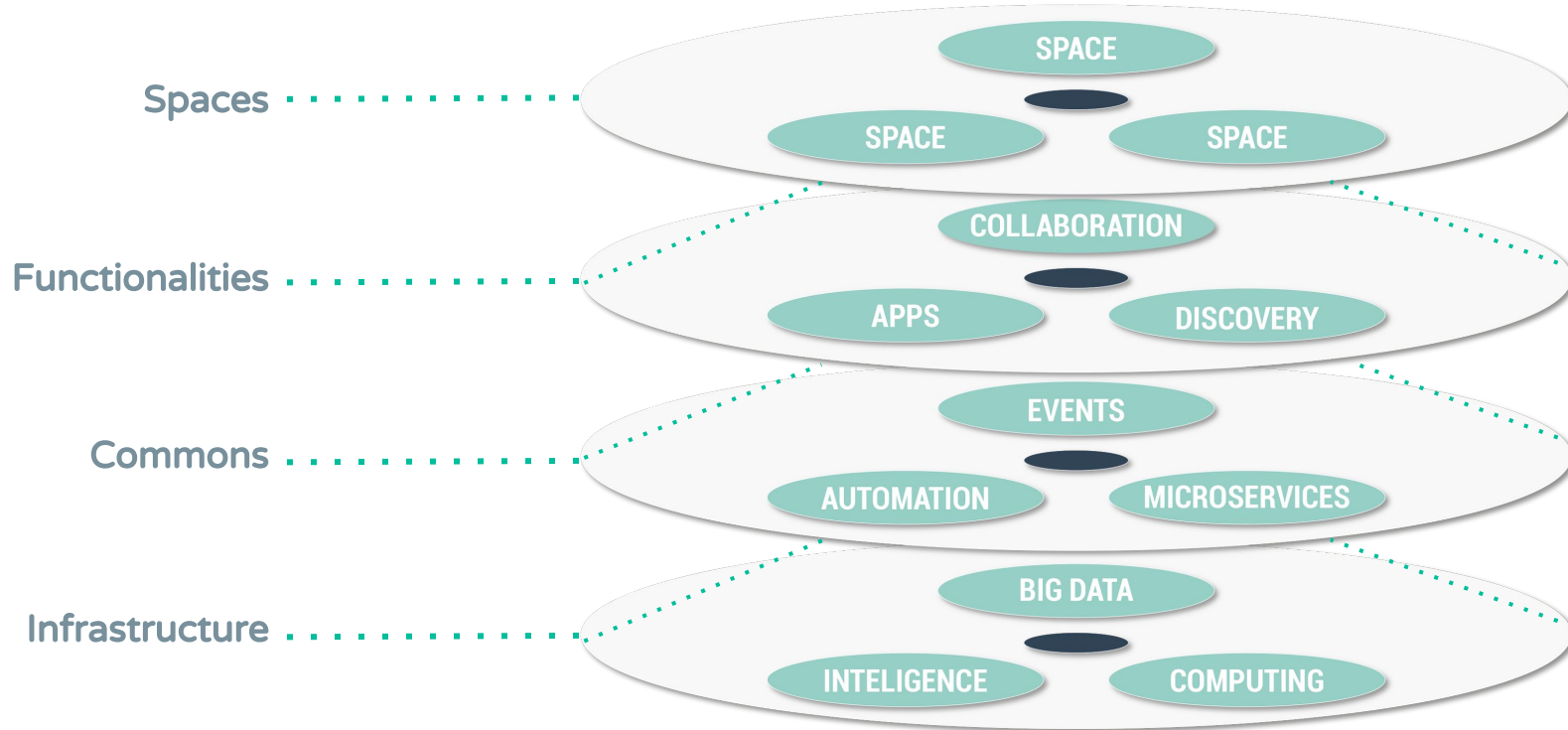
Exentriq CoRe Model

Platform entity behavioural model for internal and external individual or collective relationships



Multi-Layer Holonic Design

EXENTRIQ



Theoretical Framework

- Complex Adaptive Systems
- Holonic organization
- Production Theory
- Integral Theory
- Granular Computing
- General Systems Theory
- Cybernetics
- Supply Dynamics

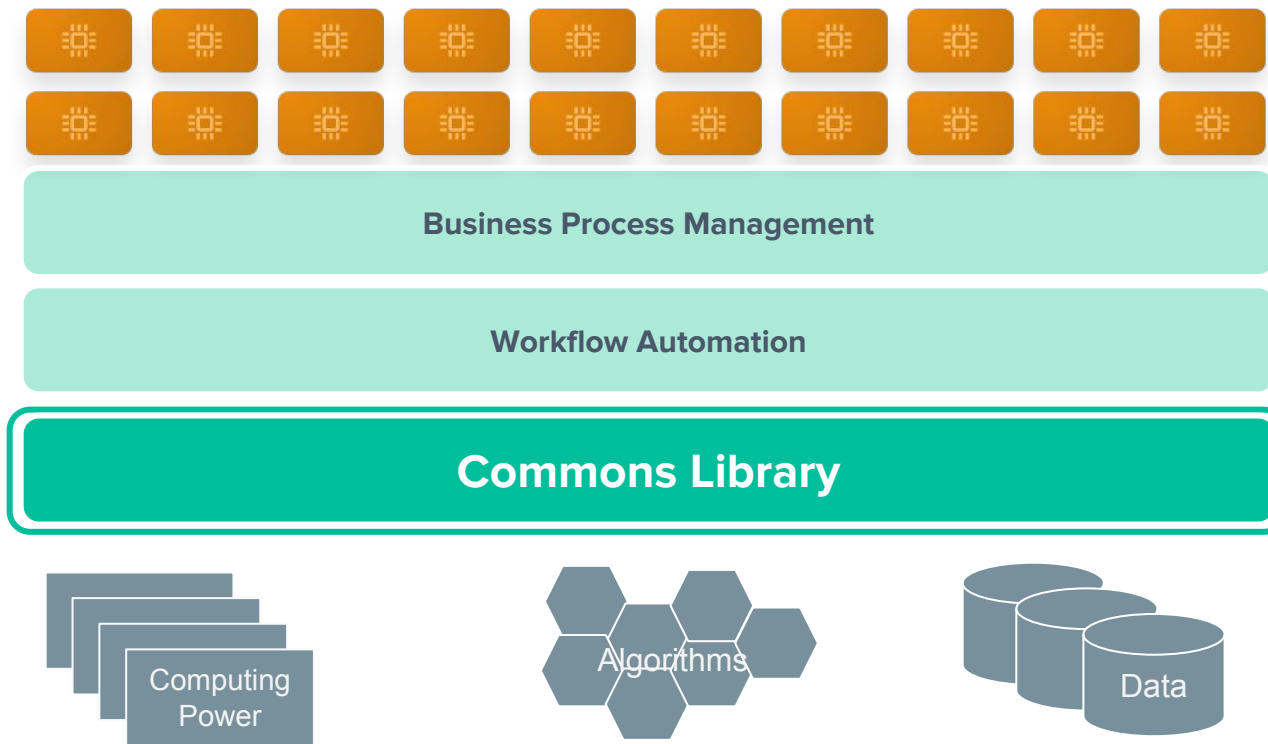
Functional design Framework

- Microservices
- Real Time Process Management
- Workflow Automation
- Event Driven Architecture
- Task Processing System
- Real Time Intelligence
- Decision Support

Technical Implementation Framework

- Big Data
- Machine Intelligence
- Streaming Data

Exentriq General Architecture Framework



Micro Services Layer

Allows to deliver complex and customized user experiences leveraging data and workflow automation

Workflow and Automation Layer

Maps workflows and processes called by the upper layer applications making business processes fully automated and highly maintainable in real-time

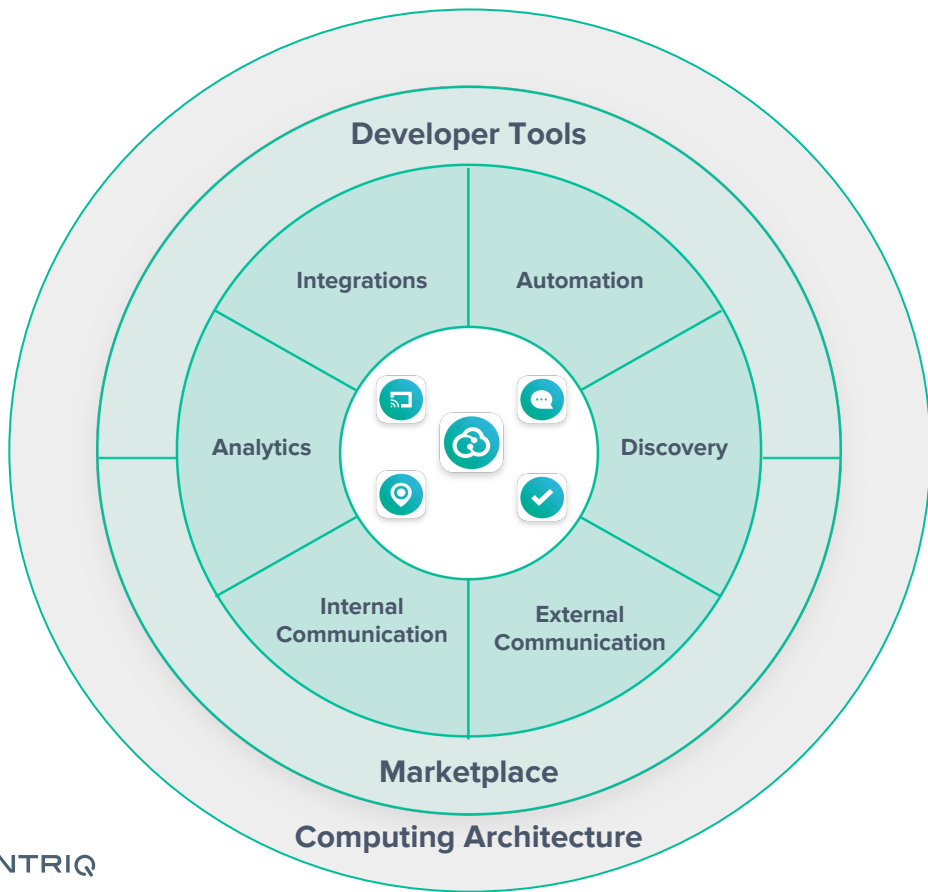
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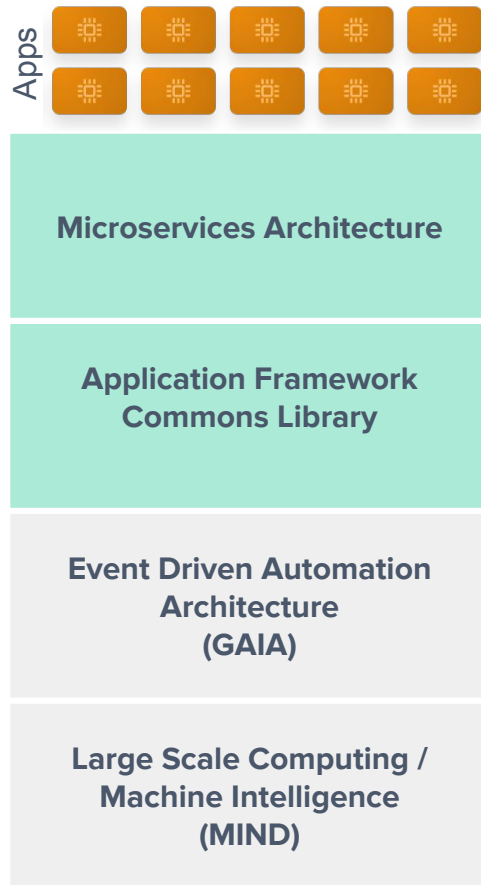
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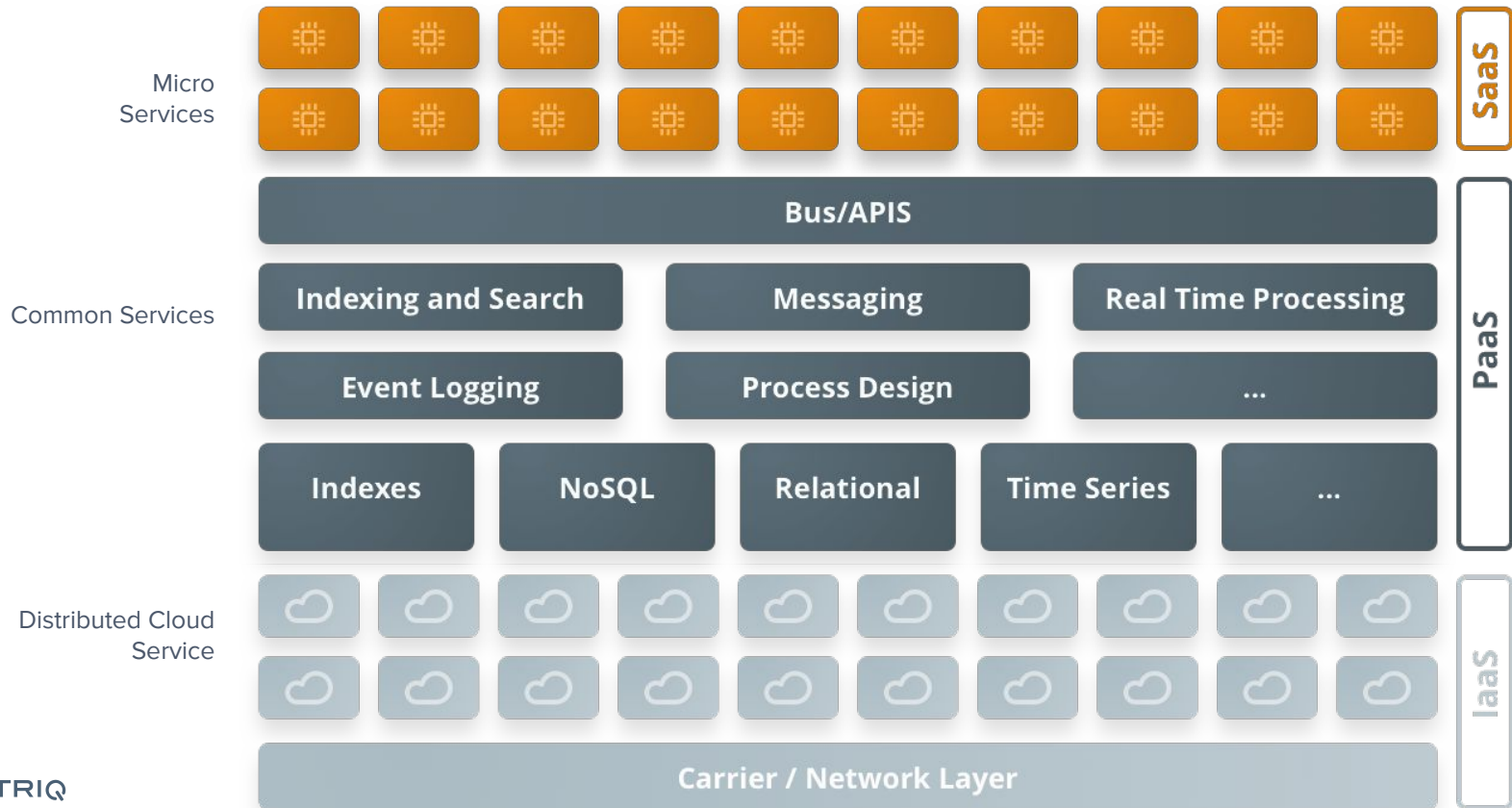
Exentriq Applications and Services



Exentriq Stack

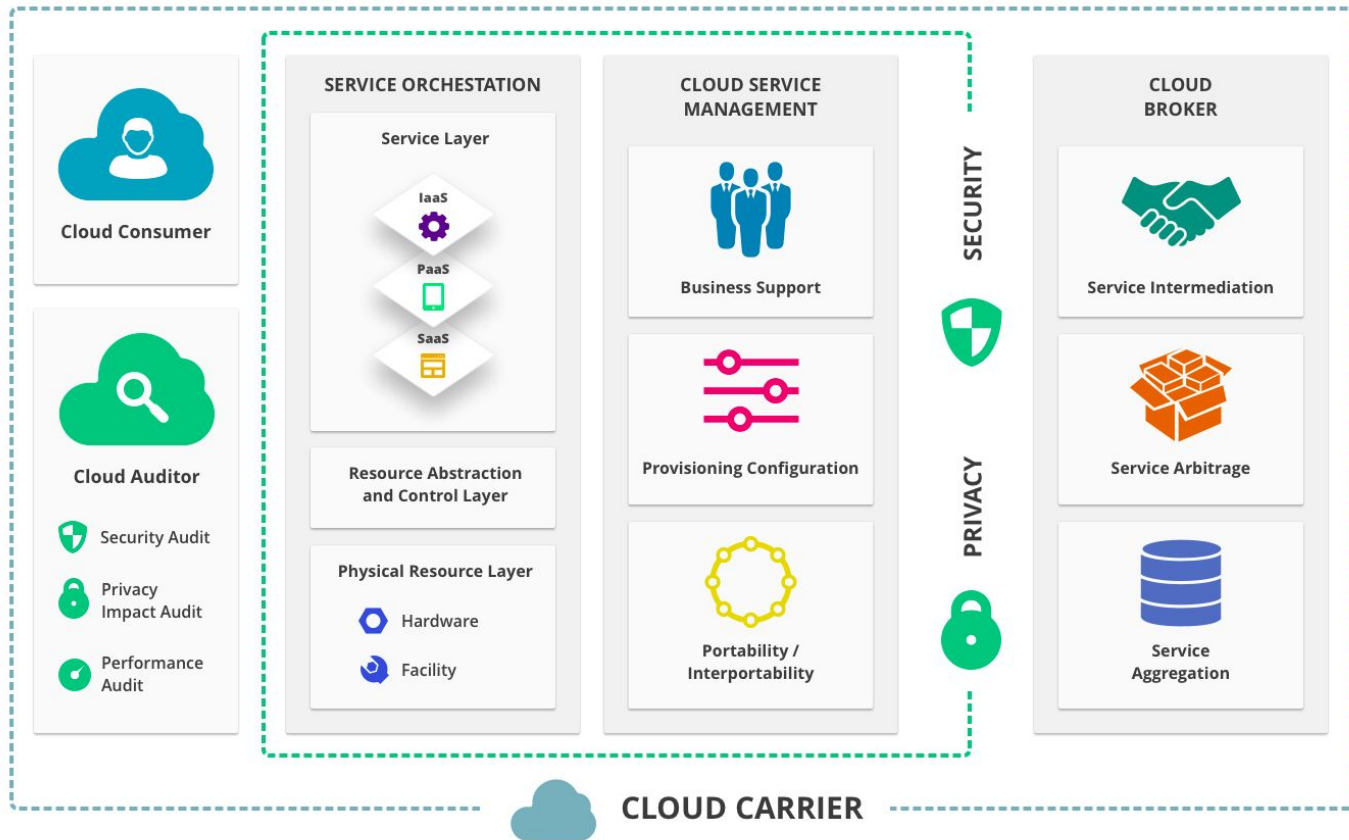


XaaS Delivery Architecture

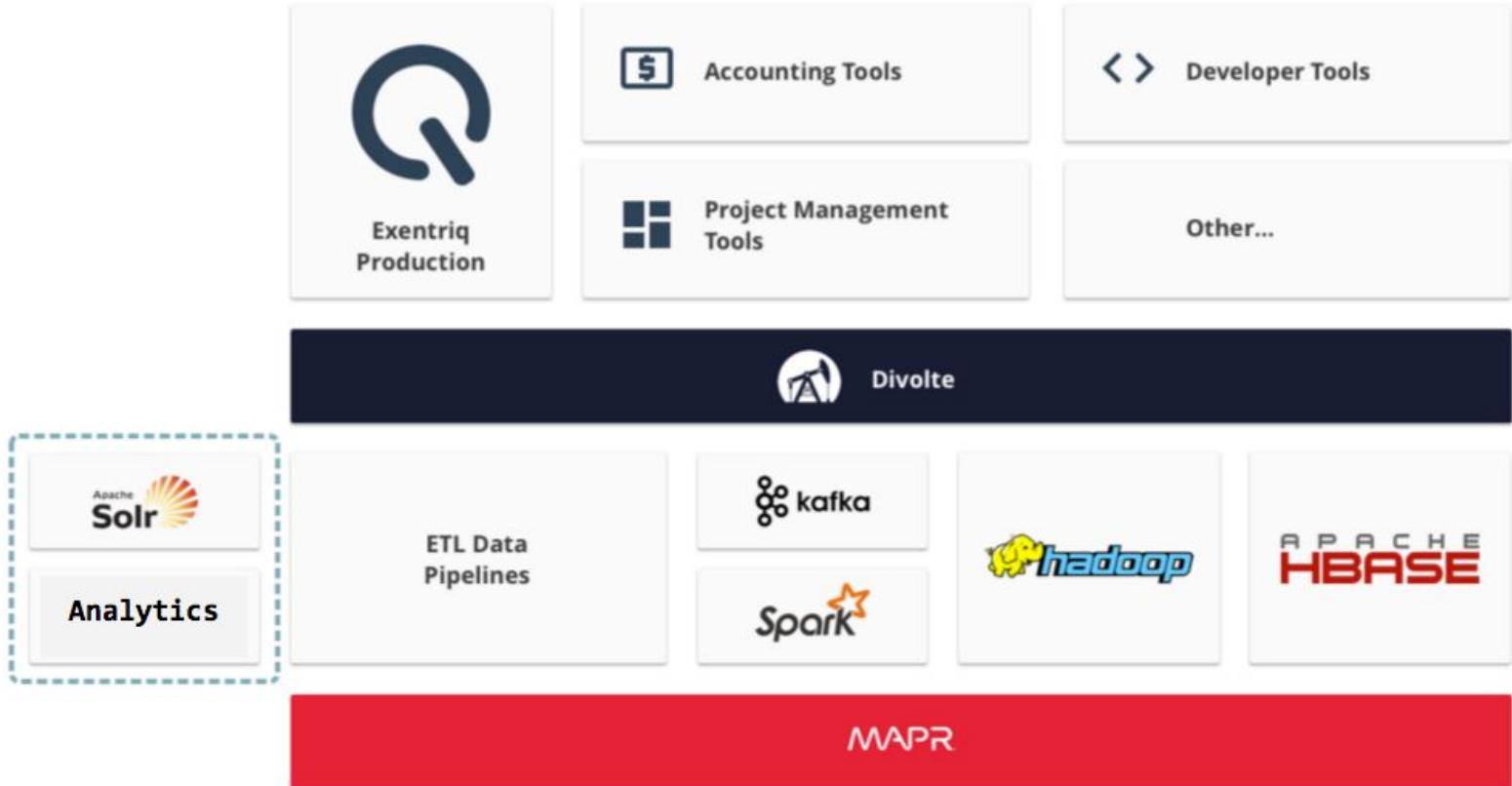


Architecture & Infrastructure Model

Large Scale Resilient and Distributed Infrastructure for the most complex and resource intensive automation designs

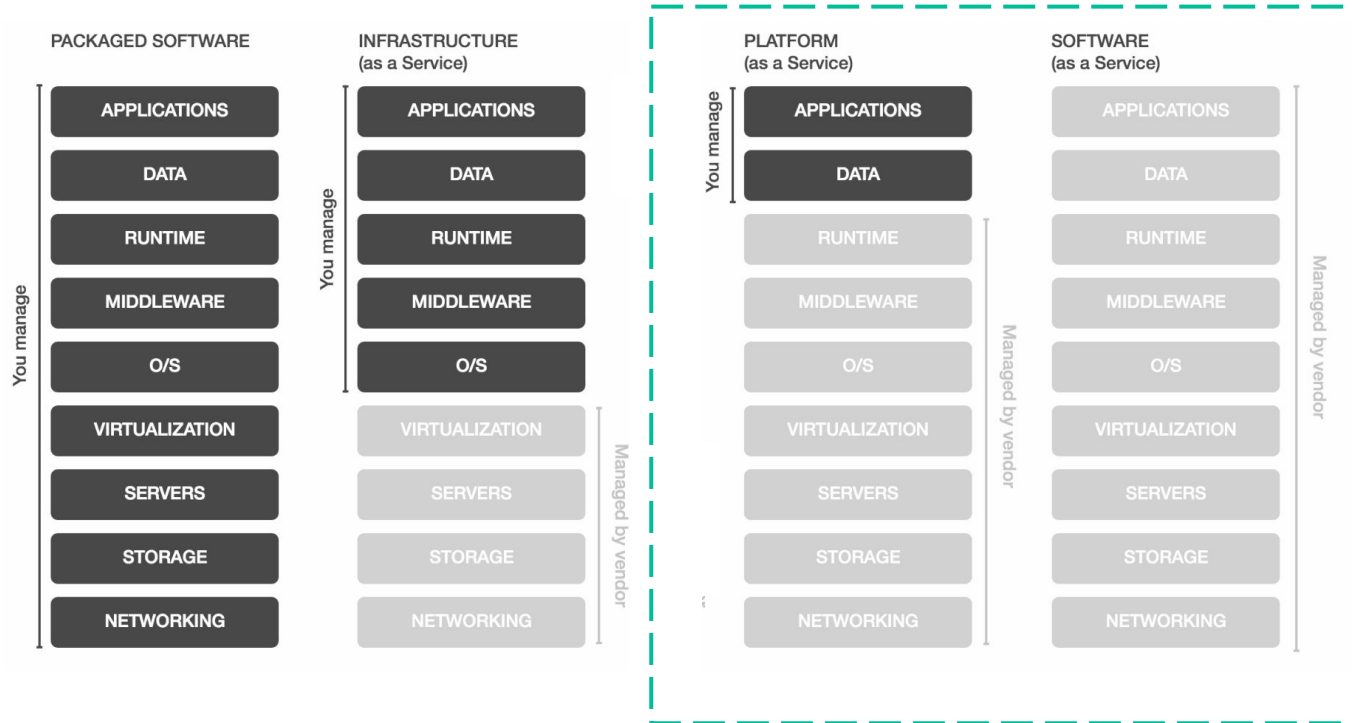


Big Data Model

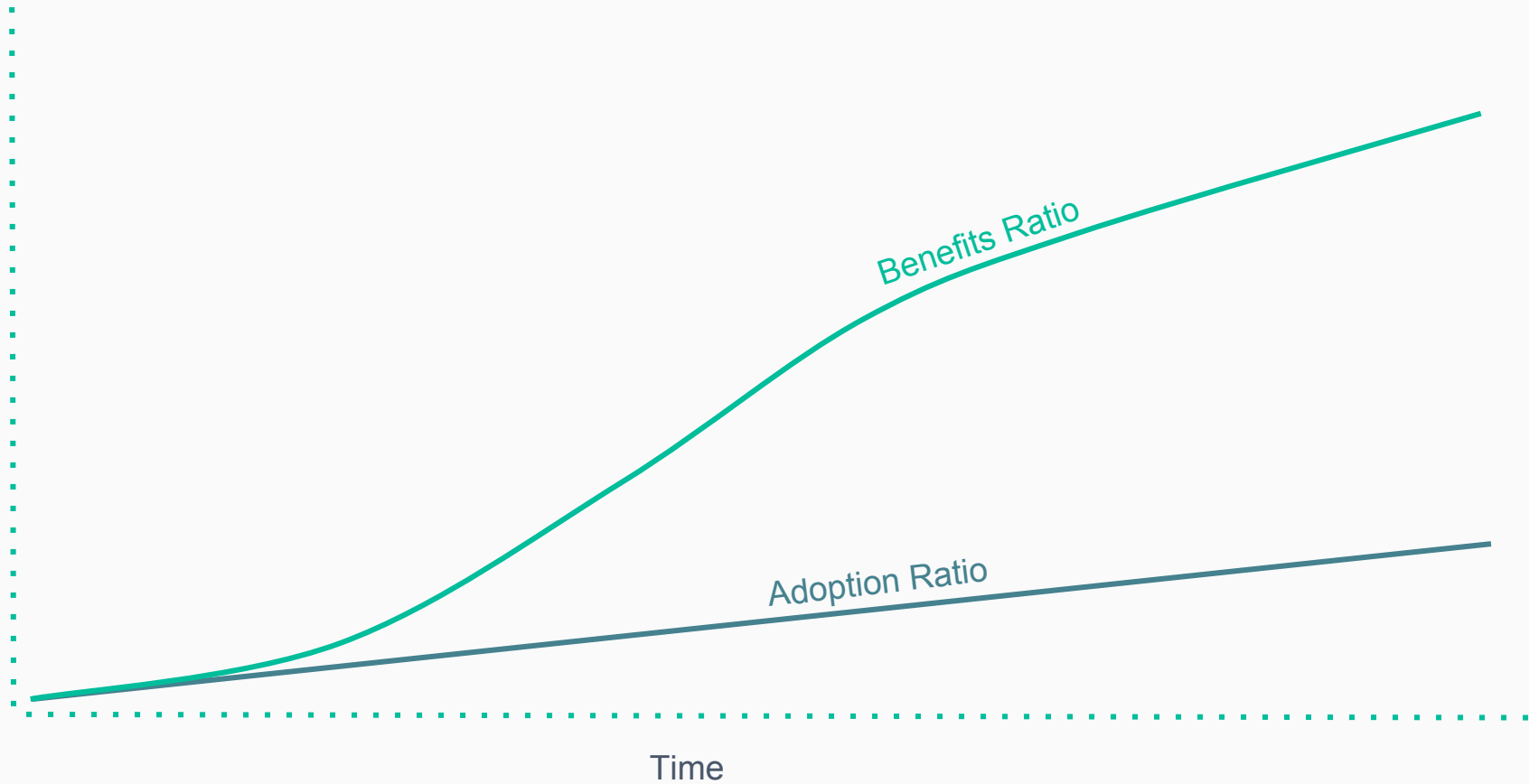


Cloud Service Model

Enables the implementation of a number of **Implementation Strategies**



Accelerating benefits as adoption increases



End of Slides