Label Llama

Stickers

Non-Standard Shapes (die cut, sticker sheets, kiss cut)
- Upload Art
- Checkout
- DPI Creates Proof(s)
- Customer Approves
- Art to Excentriq
- JSON
- Site Flow
- Indigo 12000 (white vinyl)

Matte Lamination	Gloss Lamination
CAD Cut	CAD Cut
Pack & Ship	Pack & Ship

Standard Shapes
- Online Proof

Checkout	Other Standard Stickers (circle, rectangle, square, oval, bumper, rounded corners)
Clear Stickers	JSON
Art to DPI to create white layer	Site Flow
Complete Art to Excetriq	Indigo 12000 (white vinyl)

JSON	Matte Lamination	Gloss Lamination
Site Flow	CAD Cut	CAD Cut
Indigo 12000 (clear vinyl)	Pack & Ship	Pack & Ship

Matte Lamination	Gloss Lamination

Labels*

Rectangle Roll Labels	Circle, Oval & Round Corner Labels
Online Proof (no bleed)	Online Proof (with bleed)
Checkout	Checkout
Art to DPI	Art to DPI
Indigo 6800 (white vinyl)	Indigo 6800 (white vinyl)

Finishing: butt cut with matte lam	Finishing: butt cut with gloss lam	Finishing: die cut with matte lam	Finishing: die cut with gloss lam
Rewind	Rewind	Rewind	Rewind
Pack & Ship	Pack & Ship	Pack & Ship	Pack & Ship

Sticky Signs**

- Upload Art
- Checkout
- DPI Creates Proof(s)
- Customer Approves
- Art to DPI

Wall, Exterior Window & Vehicle Graphics	Interior Window Graphics
HP 3500 Latex (IF3552)	HP 3500 Latex (IJ3650?)
Matte Laminate	Matte Laminate
CAD Cut	CAD Cut
Pack & Ship	Pack & Ship

12 unique workflows

Attributes we need to collect in order to identify appropriate workflow:

ATTRIBUTE	Product Type	Shape	Material	Lamination	Cutting
VALUE	Stickers Labels Signs	Standard Custom	Clear label sheet (P0701360) White label sheet (P0701358) White label roll (White BOPP, FAS79459) White sign material (IJ3552) Clear sign material (IJ180mC-114)	Matte Gloss	CAD Cut Butt Cut Die Cut

Example layout below for sticker product. Example is a die cut sticker, but this process can be used for all stickers.

FILE TO BE PRINTED
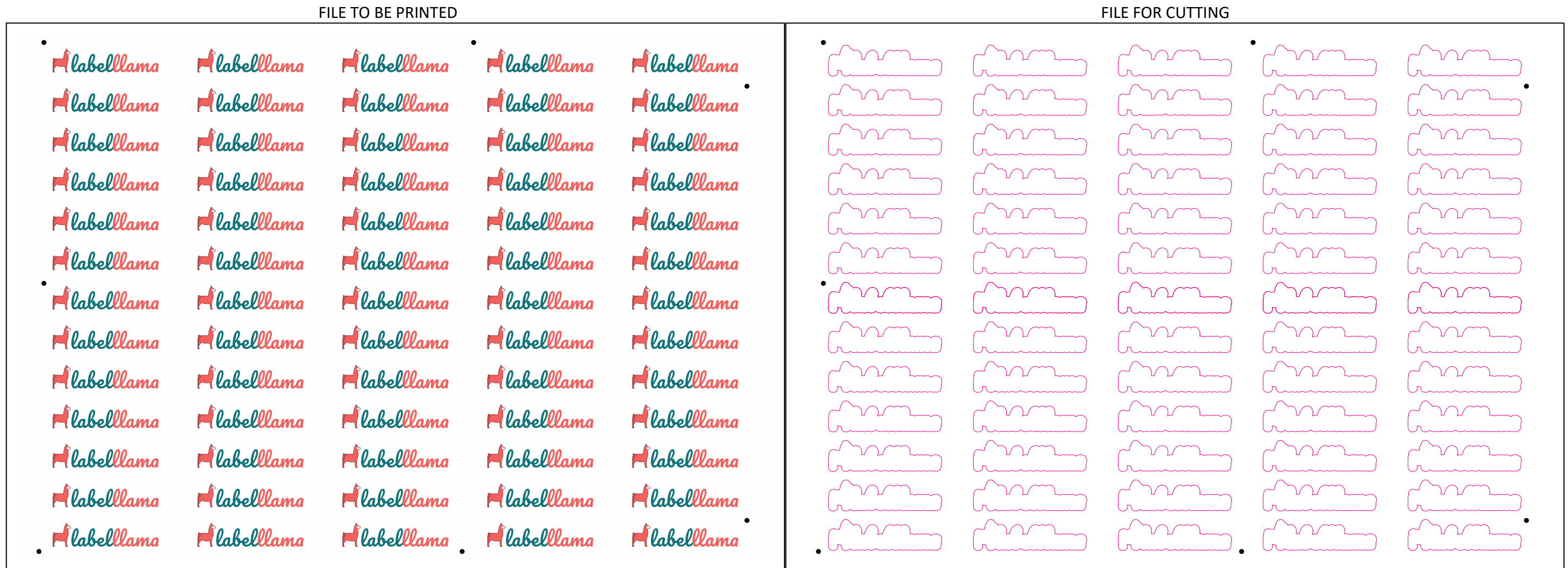
FILE FOR CUTTING

Sheet/frame size: 29.5 x 20.75 inches

Space from edge to artwork: 0.5 inch (printable area: 28.5 x 19.75 inches)

Space between cut lines: 0.25 inches

Dots are 0.1875 inches diameter and used for registration for cutting. Can be as few as three dots.